

CONTENT CREATOR INCENTIVES

Nevaeh Konnect Creator Opportunity Guide

A creator-centered platform for building community, growing visibility, selling digital work, receiving live gifts, and developing sustainable creator income.

CREATOR INCENTIVE HIGHLIGHTS

FREE CREATOR ACCESS | 60% ELIGIBLE LIVE-GIFT SHARE | 85% ELIGIBLE DIGITAL-SALES SHARE

Connect. Create. Belong.

1. Creator Monetization Incentives

Nevaeh Konnect gives creators direct monetization opportunities built around live engagement and creator-owned digital products.

Creator Opportunity	Creator Share	Nevaeh Konnect Share	How It Works
Live gifts / coin-funded gifts	**60%**	**40%**	Supporters use coins to send gifts during creator activity and livestreams.
Creator digital downloads	**85%**	**15%**	Creators can sell eligible downloads such as music, courses, teaching resources, and other approved digital products.

What makes this attractive for creators

- No paid creator subscription is required to participate in the community.
- Creators can monetize audience support through animated gifts and live engagement.
- Creators retain the larger share of eligible digital product sales at 85%.
- Creators have a built-in storefront pathway for monetizing original digital content.
- Music sellers can offer a short 5-second preview before purchase to help buyers discover their work.

IMPORTANT COIN DISTINCTION

Coin purchases fund the platform coin balance. Creator earnings are generated when eligible gifts are sent or when creator products are purchased, according to the applicable revenue split.

2. Livestream & Audience Engagement Incentives

- Creators can go live without a 50-follower minimum.
- Livestreams include real-time chat so creators can interact directly with viewers.
- Gifts can appear as animated on-screen experiences during live sessions.
- Live activity can surface who is watching and who is gifting, helping creators recognize engaged supporters.
- Highest-gifter visibility can strengthen supporter recognition and participation.
- Community notifications can alert members when creators go live.

3. Growth, Discovery & Referral Incentives

Nevaeh Konnect includes milestone-based referral incentives intended to reward creators who help grow the community.

INVITE 3	INVITE 10	INVITE 25
Founding Member Badge Recognition for early community growth.	**Profile Boost** Additional visibility for the creator profile.	**Featured Creator Eligibility** Eligibility for enhanced creator exposure.

Additional visibility tools

- Public creator profiles with follower and following connections.
- Communities that allow creators to build conversations around shared interests.
- Search, member discovery, and clickable creator profiles designed to help audiences find people and content.
- Creator promotional placement opportunities as Nevaeh Konnect expands its discovery experience.

4. Creator Tools That Reduce the Cost of Creating

Creator incentives are not only financial. Nevaeh Konnect is designed to give creators tools that reduce the time and expense required to publish, promote, and manage content.

- Creator Studio for managing content and creator activity.
- Nevaeh Konnect Creator Writing Assistant for titles, captions, calls to action, and hashtag ideas.
- Image-creation support for planning social graphics and promotional visuals.
- Create Post / Video workflows for publishing media from one creator environment.
- Custom profile images and cover/background images to build a recognizable creator brand.
- Ability for creators to manage and remove their own eligible content and digital products.

CREATOR VALUE

The platform combines community, content creation, selling, live engagement, discovery, and earnings tools so creators do not have to rely on a single monetization method.

5. Earnings, Payouts & Creator Eligibility

Nevaeh Konnect is structured to show creators what they earn while maintaining safeguards for platform integrity and payment processing.

- Creator earnings can include eligible live-gift revenue and eligible digital-product sales.
- Creators must be active on the platform for at least 30 days before receiving their first payout.
- The current payout schedule is the fourth Wednesday of each month for eligible payable balances.
- The platform is designed with no stated minimum payout threshold, subject to payment-processor capabilities and applicable policies.
- Creators can review earnings information through their creator earnings area as payment features are made available.

6. Community & Brand Advantages

- A clean, community-centered environment focused on creators, entrepreneurs, families, and marketplace communities.
- Clear moderation standards intended to protect creators and audiences from abusive or inappropriate content.
- Creator independence to build a personal audience, community presence, store, and livestream activity within the same ecosystem.
- A platform identity centered on connection, creativity, belonging, entrepreneurship, and responsible monetization.

Creator Incentive Summary

Incentive	Creator Benefit
Free creator access	Lower barrier to start building and earning.
60% eligible gift share	Creators participate financially in supporter gifting.
85% eligible digital-sales share	Creators keep the majority of eligible digital product revenue.
Free livestream access	Creators can engage audiences without a follower threshold.
Referral milestone rewards	Badges, boosts, and featured-creator eligibility encourage community growth.
Creator Studio + AI assistance	Reduces content-development time and supports consistent publishing.
Creator Store	Gives creators a direct sales channel for approved digital work.
Profile & community tools	Helps creators strengthen brand identity, relationships, and discovery.

7. Creator Participation Notes

The incentive structure is designed to reward active, compliant creators while protecting the Nevaeh Konnect community and payment ecosystem.

- Creators are expected to follow Nevaeh Konnect Community Policy & Guidelines, Creator Terms, copyright requirements, and platform safety standards.
- Revenue shares apply to eligible transactions and may be affected by refunds, reversals, taxes, legally required withholding, chargebacks, or payment-processor fees where applicable.
- Payout eligibility may require identity, tax, banking, Stripe, PayPal, or other payment verification depending on the payout method used.
- Creators removed for serious policy violations may be subject to the remedies stated in the final Creator Terms and applicable law. Legal language should be reviewed by qualified counsel before enforcement.
- Features, promotional programs, pricing, and payout operations may evolve as the platform moves from beta to public launch.

FOR CREATOR RECRUITING

Nevaeh Konnect can position its creator program around four simple benefits: FREE ACCESS + MULTIPLE WAYS TO EARN + STRONG CREATOR REVENUE SHARES + BUILT-IN GROWTH TOOLS.

Short Creator Recruitment Message

> **"Build your community. Go live. Sell your digital work. Receive gifts. Grow your visibility. Nevaeh Konnect gives creators a place to connect, create, belong, and build income - without paying a monthly creator membership."**

Prepared for Nevaeh Konnect creator recruitment and platform communications. Review final percentages, payout procedures, payment-processor terms, and legal conditions before public distribution.